



Delivering Outcomes: A New Operating Model for Healthcare IT

One Accountable Partner. Two Outcomes Hospitals Care About.

Healthcare providers are surrounded by technology—but underserved by accountability.

Networks, devices, applications, data platforms, and clinical systems are often purchased separately, managed independently, and optimized in silos. The result is higher cost, operational friction, and missed opportunities to grow beyond the four walls of the hospital.

Cellhub Managed Services was built to change that.

We operate a purpose-built healthcare consortium—an ecosystem of proven leaders—designed to deliver measurable cost savings and sustainable growth for hospitals and health systems, under a single accountable model.

The Two Pillars That Matter to Hospitals

Pillar 1: Cost

Savings & Optimization

Hospitals face relentless pressure to reduce operating expenses without compromising care delivery, security, or compliance.

Our Cost Pillar focuses on:

- Network and telecom cost governance
- Device and mobility lifecycle efficiency
- Workflow automation and operational simplification
- Elimination of redundant vendors and contracts

Outcome: Lower run-rate costs, improved visibility, and reduced operational risk.

Pillar 2: Growth

New Revenue & Care Extension

Modern healthcare growth doesn't come from adding beds—it comes from extending care, activating data, and enabling new service models.

Our Growth Pillar enables hospitals to:

- Monetize clinical and patient data responsibly
- Extend care beyond hospital walls through RPM and digital care models
- Improve patient engagement, outcomes, and access
- Support new reimbursement and value-based care initiatives

Outcome: New revenue streams, improved patient reach, and future-ready care delivery.



The Consortium Model built from our Partner Ecosystem



Cellhub Managed Services brings together:

- **T-Mobile** – Secure, resilient 5G with priority network access for mission-critical healthcare operations
- **CDW** – Endpoint, clinical IT, procurement, and lifecycle excellence
- **Calero** – Telecom intelligence, cost governance, and financial control
- **ProMobix** – Device and mobility workflow automation
- **ArtiMed** – Clinical data activation and care enablement
- **MD Remote Connect** – Remote patient monitoring and care extension
- **Proviniti** – ServiceNow healthcare workflow integration and orchestration

Cellhub Managed Services- Designs, deploys, operates, secures, and optimizes the entire ecosystem

Why This Model Is Different:

Most healthcare IT models are **vendor-led**.

This one is **outcome-led**.

Cellhub Managed Services sits above the ecosystem as the **accountable system integrator and orchestrator**—ensuring technology decisions align to clinical, operational, and financial outcomes.

We don't ask hospitals to manage more partners.

We **own the orchestration**.

The Simple Translation

Hospitals don't need more vendors.

They need someone accountable.

Cellhub Managed Services delivers:

- One strategy
- One operating model
- One accountable partner
- Across cost optimization **and** growth enablement